

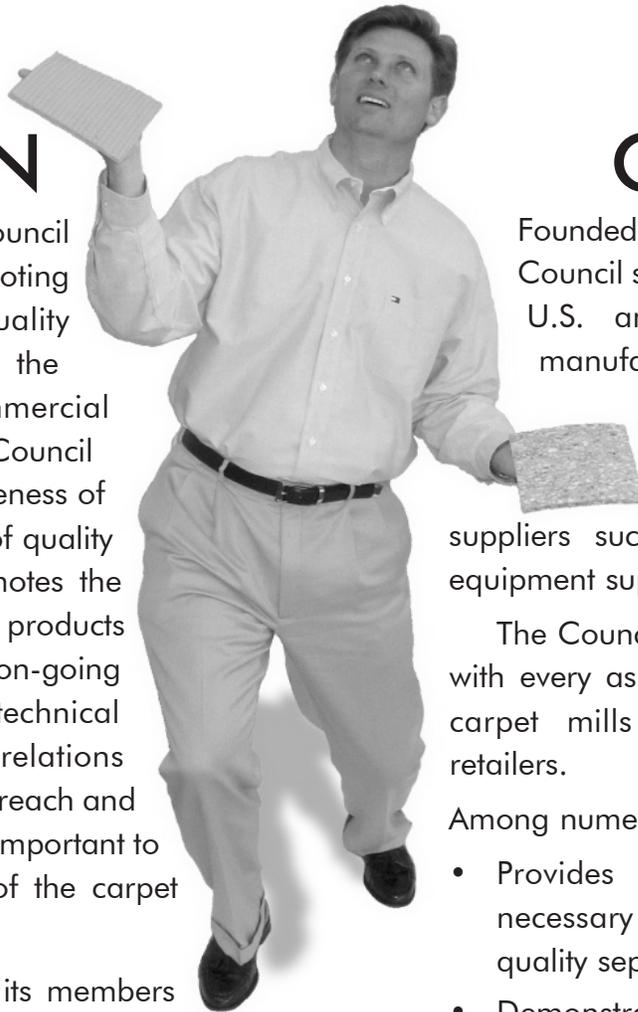
CARPET CUSHION COUNCIL

FACT SHEET

MISSION

The Carpet Cushion Council is dedicated to promoting the use of better quality carpet cushion in both the residential and commercial carpet markets. The Council works to increase awareness of the value and benefits of quality carpet cushion. It promotes the interests, business and products of its members through on-going programs, including technical studies and public relations campaigns designed to reach and influence all audiences important to the continued growth of the carpet cushion industry.

The Council assists its members and the industry in establishing trade practice rules and regulations and offers data and educational materials of benefit to its members and related industries. It also serves as the industry representative in matters relating to the department of Housing and Urban Development, the environmental Protection Agency and other federal, state and local regulatory bodies.



OVERVIEW

Founded in 1976, the Carpet Cushion Council serves as the trade association for U.S. and Canadian carpet cushion manufacturers of prime polyurethane foam, bonded polyurethane, sponge rubber, natural fiber and synthetic fiber cushion; and suppliers such as chemical producers and equipment suppliers.

The Council has spent many years working with every aspect of the carpet industry, from carpet mills to professional installers to retailers.

Among numerous services, the Council:

- Provides retailers and installers the necessary information to sell and use quality separate carpet cushion
- Demonstrates how quality cushion can make carpet look better, longer
- Tests types of carpet cushion and establishes guidelines for use
- Monitors legislation and regulations to keep the industry informed of changes and to help officials understand carpet cushion
- Surveys the industry to gather statistics on amount of cushion sold.

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INDUSTRY RESPONSIBILITY

The Council entered into an agreement with the Carpet and Rug Institute a decade ago with the Environmental Protection Agency, to initiate a voluntary testing program for cushion. The Indoor Air Quality Carpet Cushion Testing Program monitors products coming out of manufacturing plants to ensure low emissions.



EDUCATION

As the industry resource for carpet cushion questions and issues, the Council offers a variety of publications and other resources for its members, carpet retailers, installers, manufacturers, distributors and end users. In addition, the Council's website www.carpetcushion.org provides useful information.

The Carpet Cushion Council Certification Program provides carpet sales representatives to understand the benefits and value of cushion. Widely used throughout the retail sector, this Certification program is now in its second edition.

MEMBERSHIP BENEFITS

Membership in the Carpet Cushion Council means:

- Access to the Council's vast information and education network
- Up-to-date information on product developments and industry news
- Increased acceptance of and positive recognition for the carpet cushion industry
- Contact with other associations and groups important to the continued growth and progress of the carpet industry
- Input on regulatory issues and other governmental relations impacting the carpet cushion industry.



For more information, contact
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